

## POLY WEBINAR SERIES - BACKGROUND

- Typically three a year:
  - April, July, November
- Budget is \$7500/year
- Goals
  - POLY member benefit
  - Gain new members
  - Educational Opportunity
- ACS Webinar had produced these for POLY
  - for a fee
  - POLY had control of who could view the webinars
  - POLY made them available as a free outreach & educational tool

### Current Webinar committee members

Laura Stratton

*Polymer Chemistry Innovations*

Brent Sumerlin

*University of Florida*

Tomonori Saito

*Oak Ridge National Laboratory*

# POLY WEBINAR SERIES UPDATE

- ACS Webinars is no longer to provide this service to POLY
- ACS Webinars wants to co-produce three webinars a year that POLY would organize.
  - Live broadcasts open to public
  - Recordings gates for ACS members only (this would exclude POLY only members)
  - ACS would ask attendees if they want more information on POLY but would not “opt in” as POLY has done previously.
- ACS has reserved three 2020 dates for us. We have worked out the first date speaker and topic
- Dates: Thurs 4/16, Thurs 6;18, and Thurs 8/6. All are 2-3 pm ET
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- Outside companies that produce webinars
  - Company name / Costs / services provided. The initial quotes I saw ranged from \$7000 – more than \$20,000. I can ask around and likely find something less expensive.
- Additional considerations
  - Webshops and Workshops.