

POLY Social Media Growth: 2015 - 2020



Date	Twitter	Facebook	LinkedIn
Jan 2015	463	739	1,064
Aug 2016	705	1,974	1,089
Jan 2017	796	2,113	1,089
Jan 2018	1,210	2,169	1,087
Dec 2019	2,758	2,511	1,092
Dec 2020	3,527	2,532	1,106

- Administered mainly by Bus. Office
- LinkedIn has leveled off
- Twitter and Facebook continue to grow

