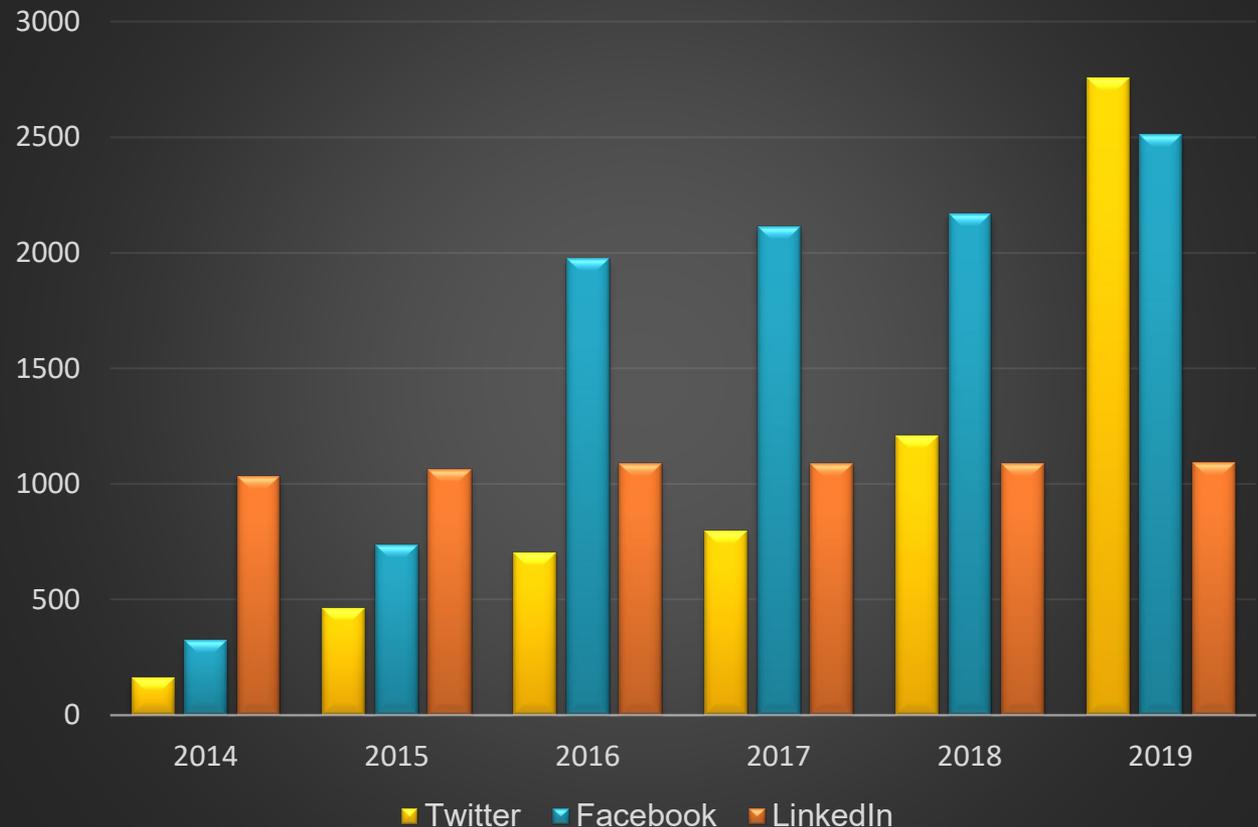


# POLY Social Media Growth – 2014 to 2019

A special thanks to Spencer Brucks who has boosted the POLY Twitter page to new heights!

Date	Twitter	Facebook	LinkedIn
Jan 2014	164	325	1,033
Jan 2015	463	739	1,064
Dec 2015	621	1,774	1,075
Aug 2016	705	1,974	1,089
Jan 2017	796	2,113	1,089
Jan 2018	1,210	2,169	1,087
Dec 2019	2,758	2,511	1,092

## Social Media Growth 2014-2019



- Primarily administered through the POLY Business Office.
- LinkedIn has leveled off.
- Twitter continues to grow tremendously. Facebook has grown steadily.