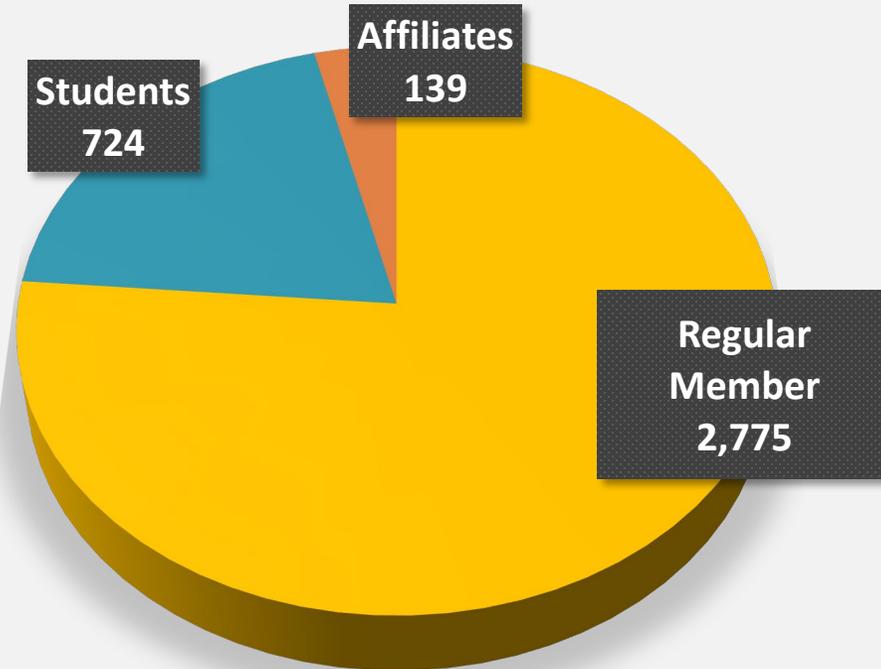




# Current Membership

Total Members **3,638**



Year	Affiliates	Students	Regular
2020	139	724	2,775
2019	265	912	2,961
2018	274	860	3,030

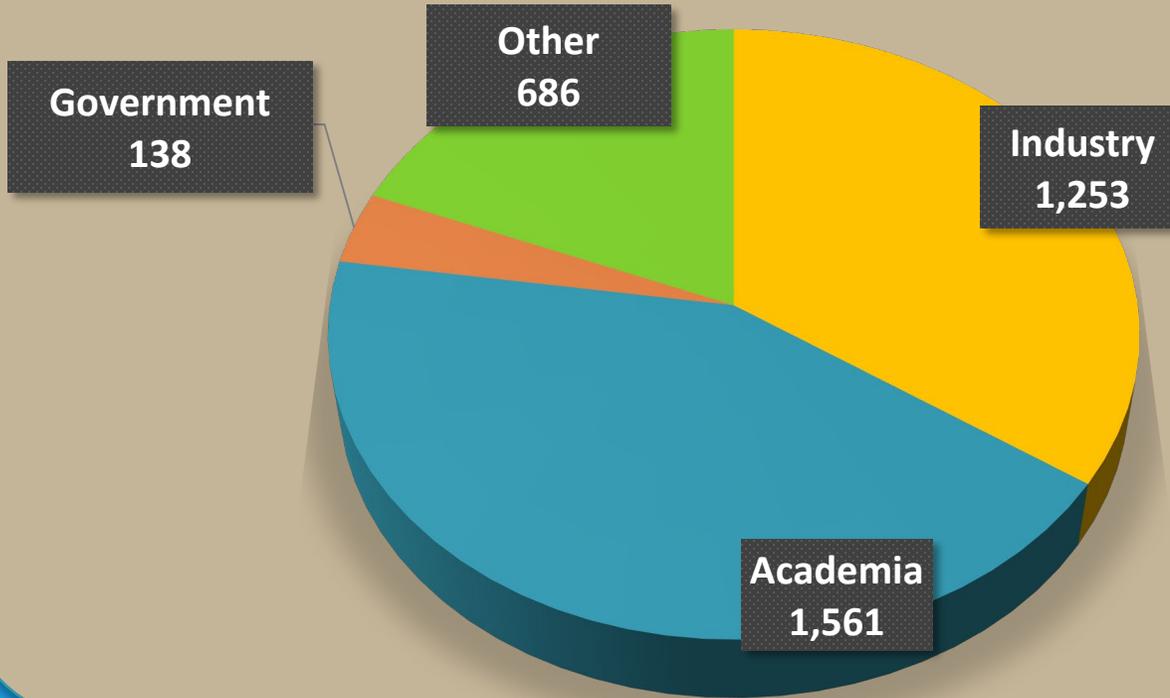
## History

<b>January 2021</b>	<b>3,638</b>
January 2020	4,133
January 2019	4,164
January 2018	4,641
January 2017	4,560
January 2016	4,254
January 2015	4,302
January 2014	4,489
January 2013	4,886
January 2012	4,977
January 2011	5,300
January 2010	5,677
January 2009	6,193
January 2007	6,604



# Industry/Government/Academia

Total Members **3,638**



Academia	Government	Industry	Other
1,561	138	1,253	686



# Membership Retention by Year

Years	2019	2020	2021
0	16	12	9
1	1,412	1,540	1,200
2	362	355	299
3	262	228	205
4	171	168	164
5	143	133	125
6-10	408	419	430
11-15	234	215	205
16-20	251	192	184
21-25	257	248	218
26-30	212	201	175
31-35	170	151	139
36-40	131	134	139
41-45	53	58	62
46-50	82	44	44
51-55		35	40
<b>TOTAL</b>			<b>3,638</b>

**First 5 years  
2,002**

*Is the free  
membership drive  
making a difference?*



# Membership Budget

## 2021 Expenses

	<u>Cost</u>
▪ Anniversary Lapel Pins	\$1,000
▪ Fall Social ( <i>if in-person meeting</i> )	\$1,000
▪ IPG Student Activity	\$7,000
▪ Membership Drive Activity	\$1,800
▪ Student Chapters	\$1,500
▪ New Student Chapter	\$100
▪ Media/Software Renewal ( <i>Constant Contact &amp; Survey Monkey</i> )	\$450
▪ Poster/Media ( <i>for ACS Meeting displays</i> )	\$100
▪ Postage	\$50

## SPONSOR

<b>BASF – Student Social (received in 2020)</b>	<b>\$1,000</b>
<b>IPG (received in 2020)</b>	<b>\$7,000</b>

## **2021 Budget**

Income:	\$0
Expense:	\$0



# POLY/PMSE Student Chapters

**New Student Chapter Lead**  
**Elizabeth Bright**  
[ebright@mmm.com](mailto:ebright@mmm.com)



**Chapter Reports due June**

**Student Chapter Award  
Announced - August**

**Annual Chapter Support  
Distributed Fall Annually**

<b>Chapter Location</b>	<b>Advisor</b>	<b>Members</b>
University of Michigan	Charles McCrory	146
University of Florida	Brent Sumerlin	35
University of Minnesota	Reineke Theresa	63
University of South Carolina	Brian Benicewicz	25
Virginia Tech	John Matson	35
Case Western Reserve	Dave Schiraldi	60
Univ. of Southern Mississippi	Derek Patton	21
University of Akron	Kevin Cavicchi	No Report
TAMU	Quentin Michaudel	11
Cornell	Erin Stache	13

# New Student Chapter!

**UMass**  
**Amherst**

- We finally have a student chapter at UMass Amherst!

Liz Stubbs – Graduate Student

# IPG Status – Three Minute Pitch

- Most of requested funding was for travel awards for students
- Event is now 100% virtual
- How does this work now with IPG?
- Funding can go towards:
  - Mailed gifts to student chapter winners
  - LIVE broadcast of event
  - Other ides?

# Membership Drive Ideas

- **Kathy's Idea** – Reach out to members and encourage them to spread the word and recruit new POLY members
- Use left over membership budget to mail out gifts with recruitment letters?
- Virtual events?
- Larger presence on social media:
  - Start posting job posts from poly list serve!
  - How do we participate in larger conversations?