

5 December 2018

A “webshop” proposal to the Division of Polymer Chemistry

Submitted by:

Prof. Dominik Konkolewicz (Miami University) – Organizer/Host

Prof. Marc Hillmyer (University of Minnesota) – Executive Producer

For consideration by the Executive Committee at the Division’s Winter meeting in 2019.

We would like to request \$7,000 to organize a POLY web-based workshop (“webshop”) on the topic of controlled polymerization. This first of its kind POLY webshop would enable a web-based workshop to reach a very broad swath of POLY members both in the US and abroad. This webshop will feature 4 presenters (TBD), who are leaders in the field of controlled polymerization. These presenters will provide key information and guidelines on controlled polymerizations and be available to answer questions from the remote audience. We propose \$1000 honoraria for each of the 4 speakers. The remaining \$3000 will be for the ACS Webinars team to coordinate and organize the workshop. We have had extensive experience with ACS Webinars through the highly successful POLY webinar program. ACS Webinars has agreed to this proposal for a \$3000 fee.

We propose two broadcasts of this workshop. The initial and live screening will be broadcast at 11:30 AM EDT, with a tentative date in June 2019. This initial and live broadcast will feature Dr. Konkolewicz as a facilitator/host who will moderate live questions to the speakers. This initial broadcast will occur at a time where all continental US, Canada, United Kingdom and even continental Europe could conceivably join. This is the premium broadcast, and a proposed fee of \$99 per IP address will be charged for access to this premium broadcast. A second broadcast will be given at 11:30 PM EDT approximately 6-8 weeks after the premium broadcast. This second broadcast will not allow for viewers to ask questions, since it is a replay of the original 11:30 AM EDT broadcast. A fee of \$49 will be charged for access to the second, non-interactive, broadcast at 11:30 PM EDT to allow for ready access by the rest of world. Access to the POLY webshop, both the premium interactive broadcast and the non-interactive second broadcast, will be limited to people who have purchased an access code for the POLY webshop through the POLY Business office. One access code allows one IP address to view and participate in the webshop. We anticipate that at least 150 subscribers across industry and academia will join the live 11:30 AM broadcast, and at least 200 will join the replay. This will give a gross revenue of ~\$12,500, and net proceeds of ~\$5,500 to POLY, a portion of which would cover the staff time associated with handling the electronic registration process. The breakeven point is about 40 live subscribers, and about 60 replay subscribers.

Tentative language to be added if approved by Lesia Linkous and the workshop committee:

This proposal has been endorsed by Lesia Linkous and the POLY Workshop Committee and of the POLY Business Office.